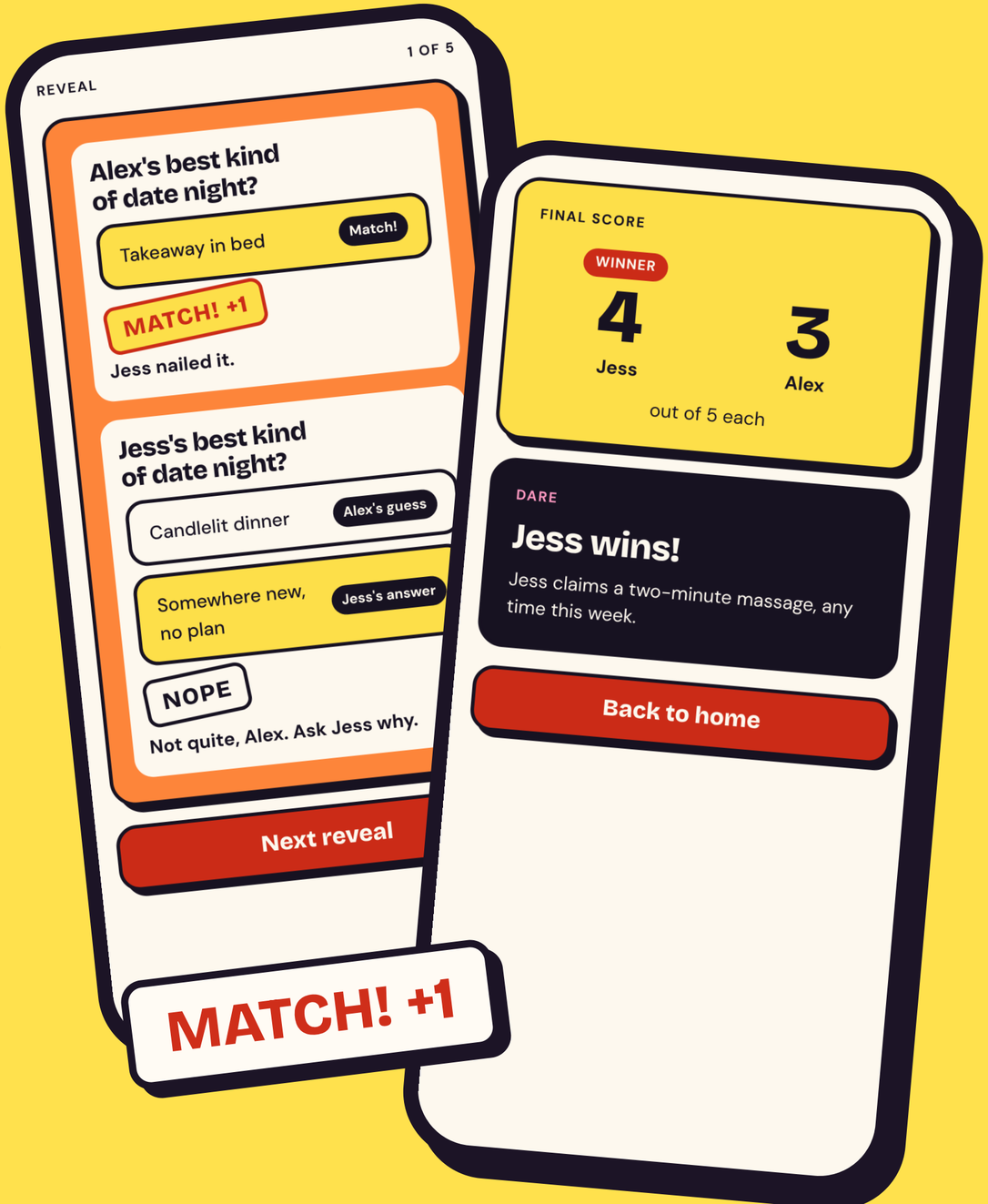
Two Truths

Think you know them? Prove it.

The couples game where you guess each other's answers. Product overview.

A Tuned In Labs app · October 2026



THE IDEA

Couples love finding out how well they really know each other.

The problem

Couples quizzes are usually a list of questions on one screen. You both have to be in the same room, and once you've read them, they're done.

Our answer

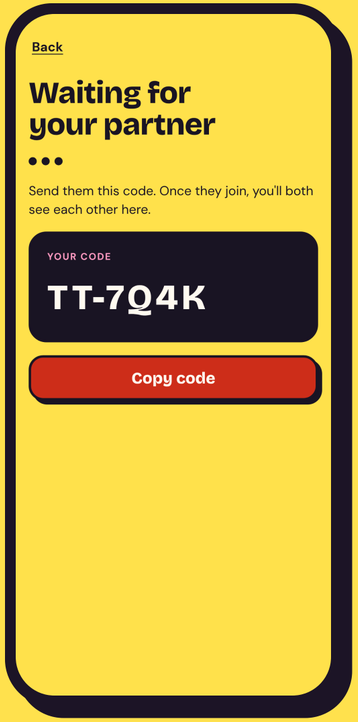
Turn it into a game. You answer about yourself, guess about your partner, and nobody sees anything until the big reveal.

Why it works

It plays apart or together, it takes five minutes, and every wrong guess starts a conversation.

HOW IT WORKS

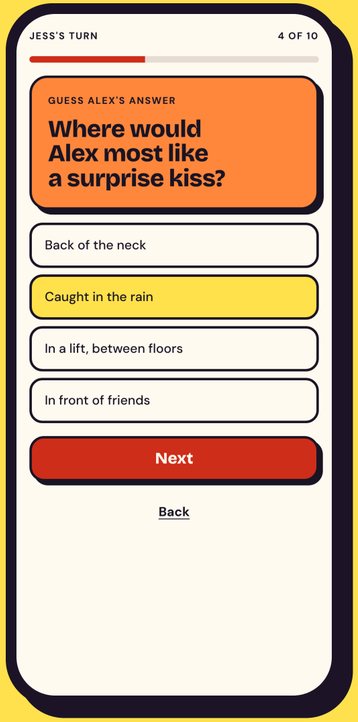
Five questions. Two guesses each. One winner.



1

Pair up

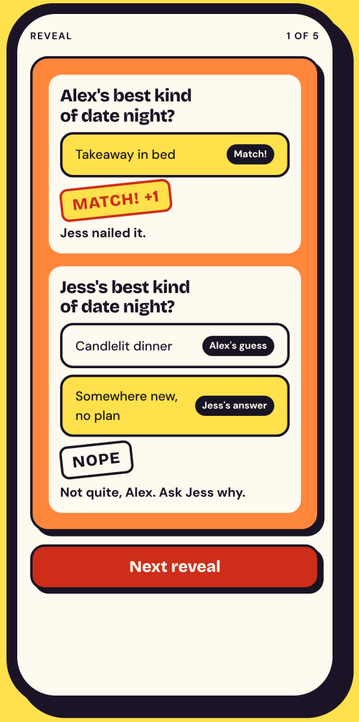
Send your partner a code. You're linked in seconds.



2

Answer and guess

Five questions about you, then guess their answers.



3

Reveal and dare

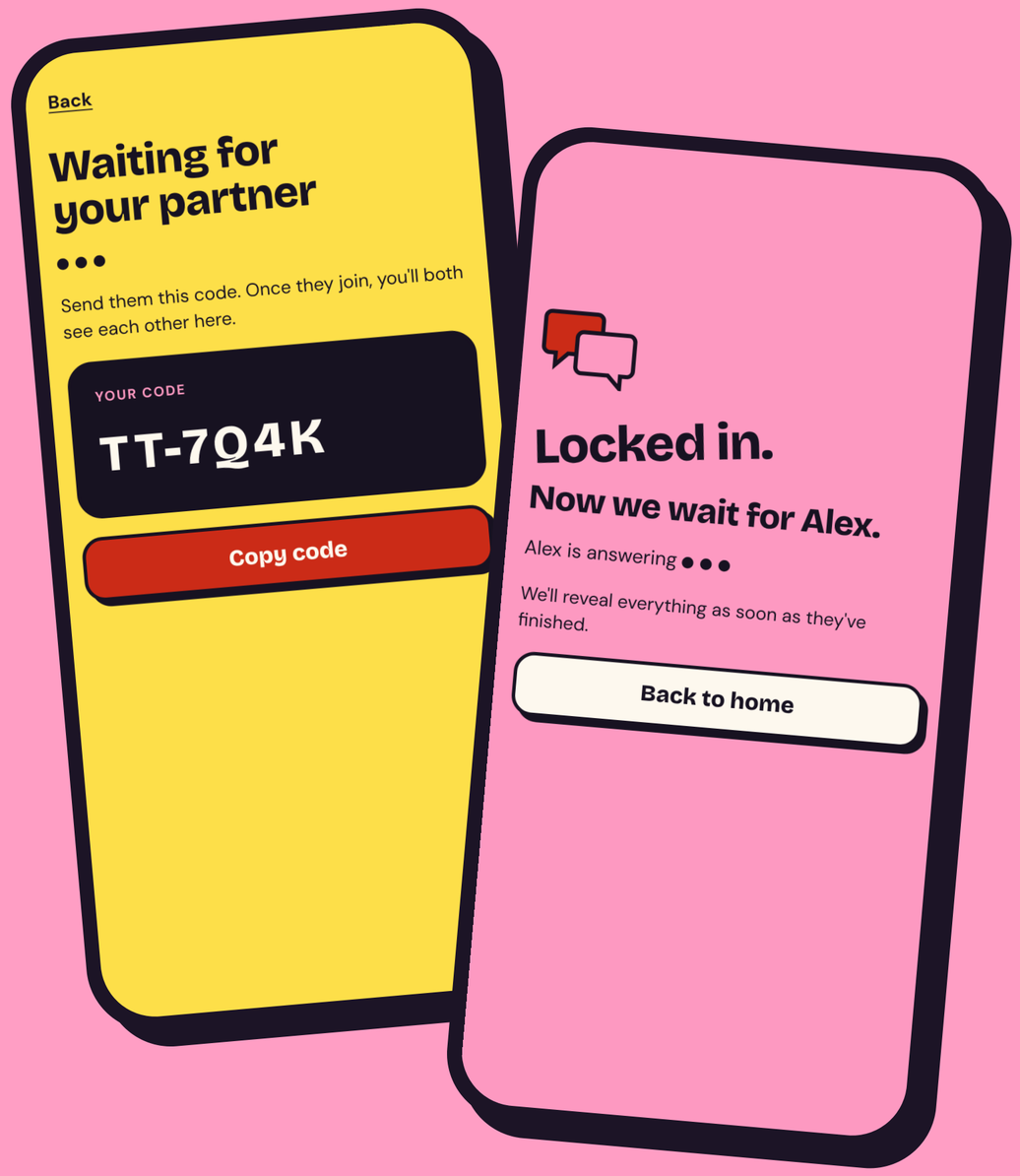
Answers flip over. Score matches. Winner picks a dare.

MAIN WAY TO PLAY

Built for couples who are apart.

Most couples will play on their own phones: long distance, different shifts, or just a lunch break.

- Pair once with a simple code
- Answer whenever suits you
- Answers stay hidden until you've both locked in. The server enforces this, so nobody can peek
- Reveal together tonight, or straight away

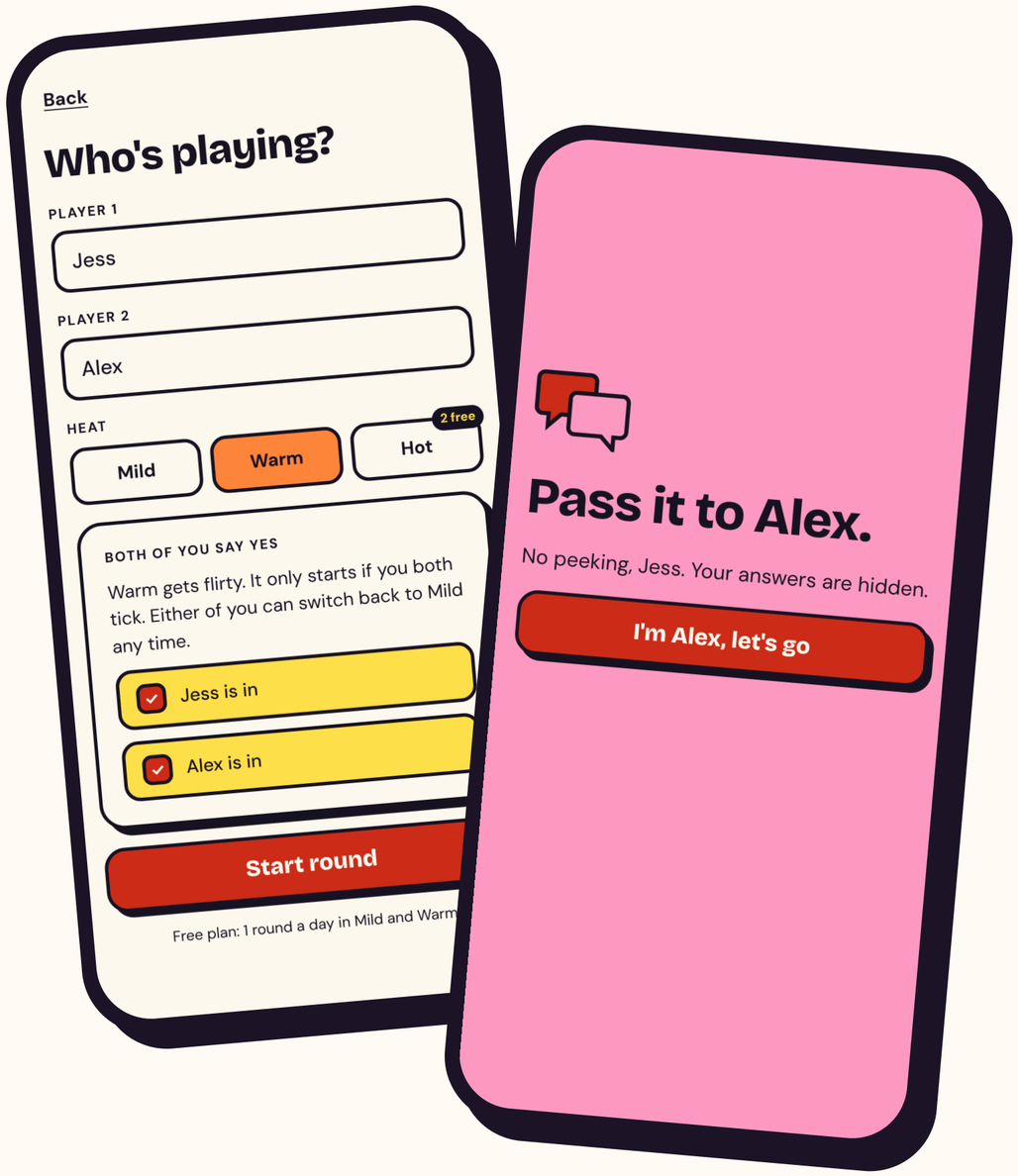


ALSO

Same sofa? Pass the phone.

Couples who are together can play on one phone or iPad. Take turns, pass it over between turns, then reveal side by side.

- No pairing or second phone needed
- A “no peeking” screen between turns
- Works on iPhone, iPad and Android

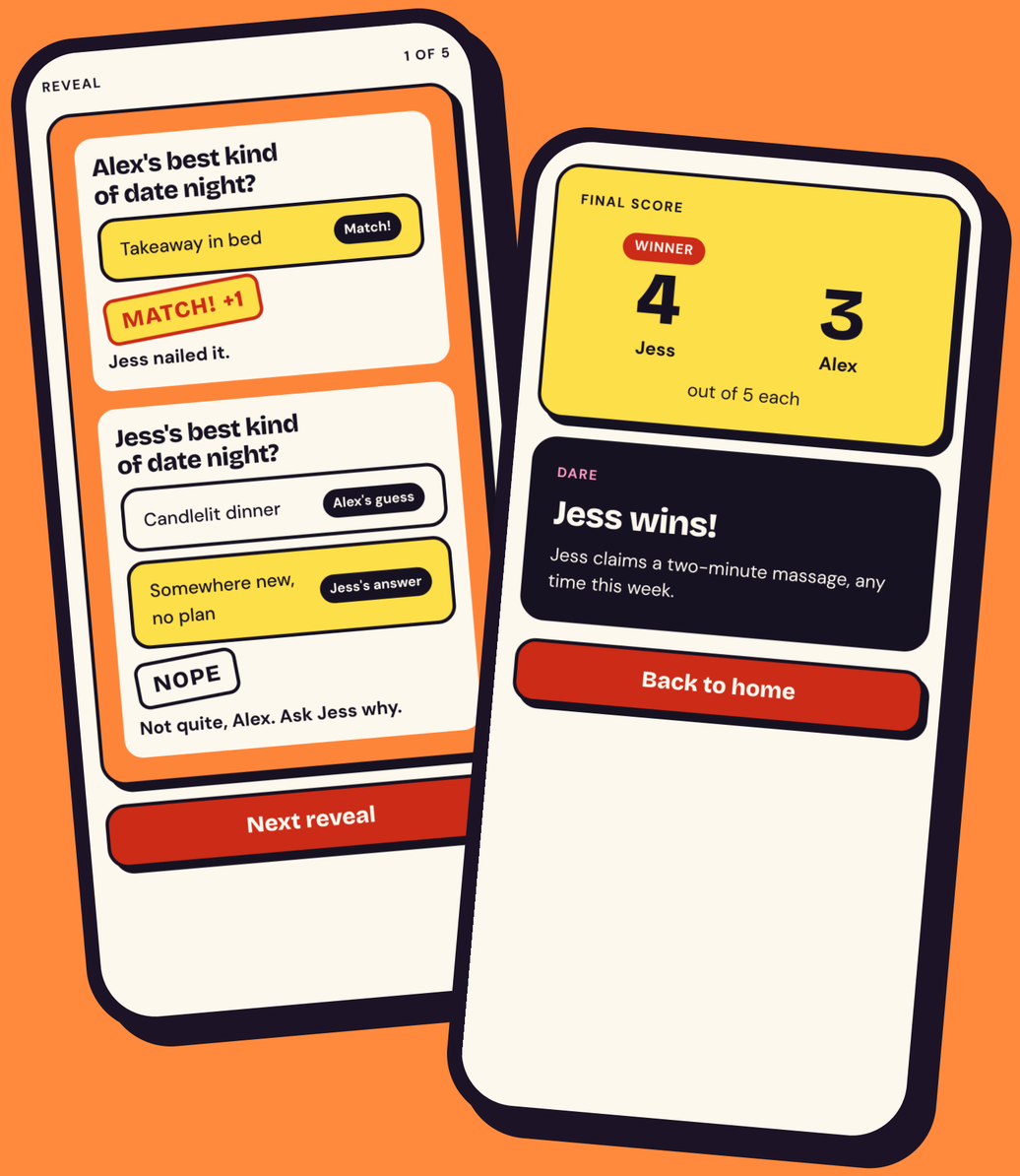


THE PAYOFF

The reveal is the best bit.

Each answer flips over in turn. A match stamps down with confetti, a miss gets a “Nope” and a reason to talk. The round ends with a score and a dare.

- Animated reveal, stamps and confetti
- A buzz in your hand as each verdict lands
- Dares to settle it: “Loser makes the morning coffee. In bed.”



THE SPICY PART

The Heat setting: you both choose how spicy.

Mild

Silly, sweet and surprising

Warm

Flirty. Things get interesting

Hot

Bold and intimate, never explicit

Both say yes

Warm and Hot only start when both partners opt in.

18+ for Hot

Both confirm they're adults. The server checks before Hot unlocks.

Store-safe

Suggestive, never explicit, so it meets App Store and Google Play rules.

HOW IT MAKES MONEY

Free to play. Better with Plus.

Free

£0

- 1 round a day
- Mild and Warm
- Both ways to play

Hot taster

2 free

- Once per couple
- Full reveal and a Hot dare
- Ends on “Want more Hot?”

Two Truths+

£4.99 /month

- or £29.99 a year
- 3-day free trial, then auto-renews
- Hot, all packs, unlimited rounds
- One subscription covers the couple

Later: credit top-ups for extras, such as AI questions written about your relationship and a printable “Story of Us” keepsake.

THE BRAND

Cheeky, playful, a wink rather than a whisper.

Chilli
#CF2E1A

Bubblegum
#FF9EC4

Tangerine
#FF8A3D

Lemon
#FFE14D

Ink
#1C1426

Milk
#FFFBF4

Thick ink outlines and hard shadows, like a sticker book. Bricolage Grotesque for headlines, DM Sans for everything you read.

Two overlapping speech bubbles: two people, two truths.

HOW WE TALK

“Guess right, get bragging rights.”

“Wrong? That's a conversation, not a crisis.”

“Turn up the heat. Only if you both say yes.”

WHERE IT IS TODAY

Built, playable and ready to finish for launch.

Built

- iPhone and Android app (Expo, React Native)
- Two-phone pairing and one-device play
- Server-side “no peeking”, consent and Hot taster rules
- Paywall with 3-day trial, ready for App Store and Google Play billing
- Website, store listings and launch ads

Next

- “Delete my data” in Settings (an App Store requirement)
- “Your partner has answered” notifications
- More question packs: long distance, new parents, wedding countdown
- Credits for AI questions and keepsakes
- Store submission and launch campaign

WHO MAKES IT

Tuned In Labs makes apps that bring couples closer.

We're a London studio that designs and builds our own relationship apps. Two Truths joins Thaw, Soft Focus and Tend, each one a different way for partners to understand each other better.

Our apps

Thaw · Soft Focus · Tend · Two Truths

Company

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How well do you really know them?

Coming soon to the App Store and Google Play.

playtwotruths.com · hello@tunedinlabs.com

